

## ISEA AGENDA AND MINUTES



## State of Idaho Strategic Energy Alliance

**Date:** Tuesday, May 7, 2013

**Time:** 9:00 a.m. to 12:00 noon

**Location:** Idaho State Department of Agriculture, 2270 Old Penitentiary Road, Boise

*The purpose of the Alliance is to enable the development of a sound energy portfolio for Idaho that includes diverse energy resources and production methods, that provides the highest value to the citizens of Idaho, that ensures quality stewardship of environmental resources, and that functions as an effective, secure, and stable energy system.*

### Meeting Objectives

This Board Meeting will discuss Communication and Outreach Activities, Legislative Session Wrap, Economic Development path forward, and Transportation Task Force updates.

### Meeting Agenda

**9:00 - 9:05**     **Welcome – Jackie Flowers**

**9:05 – 9:15**     **Introductions and Announcements – Jackie Flowers**

- Governor Otter’s Idaho Strategic Energy Alliance (ISEA) Board of Directors Appointments
- Jay Larsen, ISEA Vice Chair
- Approved ISEA Executive Order

**9:15 – 10:00**     **Communications Updates – John Kotek**

- Idaho Energy Primer update; development, printing, and funding.
- ISEA Speaker’s Bureau, Energy FAQ, and Idaho Energy Plan Summary have been completed and posted to the OER/ISEA web pages.
- Review ISEA Fact Sheet, ISEA brochure, board discussion and approval.
- Path forward discussion with Board.

**10:00 – 10:30**     **Legislative Session Wrap – John Chatburn**

- Delivered Cost-Effective Energy Efficiency Report, Energy FAQ, and Idaho Energy Plan Summary to House and Senate.
- Insight for 2014 legislative session.

**10:30 – 10:45**     **Break**

**10:45 – 11:30 Energy Business Economic Development – *Jay Larsen***

- American Energy and Manufacturing Competitiveness Partnership (AEMC).
- Discussion on how ISEA can help foster energy business economic development in Idaho.

**11:30 – 11:50 Addition of the ISEA Transportation Task Force – *Jackie Flowers***

- New Transportation and Transmission Task Force Chairs and potential members list.

**11:50 - Noon Other Business\Wrap Up and Adjourned**

## **Board of Directors Meeting Minutes**

### **Introductions and Announcements**

Board Executive Chairman, Jackie Flowers announced the new Board members appointed by the Governor to the Idaho Strategic Energy Alliance (ISEA). The new ISEA Executive Order (Executive Order 2013-01) was approved on January 8<sup>th</sup>, 2013. With the new order came the reconstruction of the ISEA Board; they are as follows:

#### **New Board Members-**

##### **ISEA Board Vice Chair - Jay Larsen, Idaho Technology Council**

- John Kotek, Gallatin Public Affairs
- Jeff Sayer, Idaho Department of Commerce
- Tom Schultz, Idaho Department of Lands
- Kelly Pearce, Idaho Division of Building Safety
- Jim Yost, Northwest Power and Conservation Council
- Gary Spackman, Idaho Department of Water Resources
- Mark Duffin, Food Producers of Idaho

#### **Returning Board Members-**

- Dr. Steve Aumeier, Idaho National Laboratory
- Paul Kjellander, Idaho Public Utilities Commission
- John Chatburn, Office of Energy Resources
- Krista McIntyre, Stoel Rives
- Don Sturtevant, J.R. Simplot Company
- Larry La Bolle, Avista
- David Solan, Center for Advanced Energy Studies
- Jeff Larsen, Rocky Mountain Power
- Tim Clark, Intermountain Gas Company
- Karl Bokenkamp, Idaho Power Company
- Jay Larsen, Idaho Technology Council
- Jackie Flowers, Idaho Falls Power

## **ISEA Focus**

Jackie Flowers stated the focus for the Alliance over the next year will be energy-related Economic Development in Idaho, duties with a strong focus on Communications and Outreach and completion of the outstanding Task Force reports.

## **Communications Updates**

John Kotek, Gallatin Public Affairs, updated the Board on the progress of the Idaho Energy Primer. At this point, the document has been created as a Word document to save development and printing cost. Producing the Primer in Word creates an existing copy that can be easily revised, made into copies, sent electronically, and placed on the website for the public. It was suggested that the Primer be updated and sent to the Board for review every two years.

An ISEA Speakers Bureau link has recently been added to the ISEA pages on the Office of Energy Resources (OER) website. Since this feature has been added, the Communications and Outreach Task Force has presented at two public events.

A summary of the 2012 Idaho Energy Plan and an Energy FAQ has been updated and posted to the ISEA pages.

An example ISEA Fact Sheet has been developed for the Boards review. Fact Sheets will be prepared by the Task Forces and used for public outreach; upon completion the reports will be posted onto the ISEA web pages. This approach will make it easier to access the information and maintain consistency. The Board approved having the Task Force Chairs produce two to three related Fact Sheets to cover their topics if needed.

The Board agreed to review the Idaho Energy Primer, OER/ISEA brochure, and the Energy Fact Sheet by COB on Friday, May 17, 2013.

John Kotek suggested that the Board think of opportunities or issues they may want to communicate to the public to help raise energy awareness. If you want to increase energy discussion in the state, information provided must suggest why these energy opportunities or issues are important to Idaho.

The board discussed starting an ISEA Twitter account. Facts could be taken from the ISEA Task Force Facts Sheets once they are completed, and regularly posted to the account with prior review and approval of the Board.

The Board asked John Kotek if he would consider continuing his duties as the Communication and Outreach Chair along with his recent appointment to the Board. John agreed to continue his position as the Communication and Outreach Chair.

## **Legislative Session Wrap**

John Chatburn, Office of Energy Resources, reported that during the 2013 Legislative Session the Cost-Effective Energy Report, Energy FAQ, and 2012 Idaho Energy Plan Summary were completed and copies were delivered to the House - Environment, Energy, and Technology Committee and the Senate - State Affairs Committee. John reported that during the 2013 session there was no discussion to update the

Energy Plan, although the Plan recommends it be updated every five years. The Legislators feel that the Energy Plan is an important resource.

Kelly Pearce, Division of Building Safety, stated that they would be introducing major residential code changes during the 2014 legislative session. Krista McIntyre, Stoel Rives suggested that an ISEA Fact Sheet be developed focusing on Idaho Code and the energy benefits. Krista also suggested identifying themes for the fact sheets that would be included into the Guidelines for the Task Forces.

### **Energy Business Economic Development**

Jackie Flowers asked the Board to think about how the Alliance can become a resource for economical development. Jackie believes the ISEA is uniquely positioned to be able to do this.

The Board discussed that as ISEA looks at promoting energy and moving forward; we need to look at what can be accomplished and what will be the next significant trend or change that will take place in energy. What can ISEA do to help build economic development in Idaho?

What can the Alliance do to support the Idaho Department of Commerce, how can we set the stage for economic development? How can we better explain the importance of energy issues to economic development and where can the group make a difference for Idaho. Think way beyond the near-term future and around the knowledge base.

Megan Ronk, was present at the meeting filling in for Board member Jeff Sayer, Idaho Department of Commerce. Megan stated that she would return to Commerce and brain storm with her team about possible ways for ISEA to support Commerce.

### **Addition of the ISEA Transportation Task Force**

During the 2012 legislative session ISEA was asked to add a Transportation Task Force. A panel of experts was invited to a past ISEA Board meeting to help identify the opportunities, and risks and potential impacts of the current and developing transportation technology trends on Idaho and Idahoans. A scope has been developed and approved by the Board for the Transportation Task Force.

Jackie Flowers shared the list of individuals with the Board that are proposed for the Transportation Task Force. Once the Task Force is formed and starts holding meetings the Board discussed having the Task Force complete a Transportation Task Force report within nine to ten months.

The following is a list of potential Transportation Task Force members:

- Jon Van Gerpen, University of Idaho
- Charlie Jones, Stinker Station
- Byron Defenbach, Intermountain Gas
- Kent McCarthy, Idaho Power Company
- Jim Frankfort, Idaho National Laboratory - Matt Shirk will fill in as an alternate
- Mollie McCarty, Idaho Department of Transportation
- Jess Byre, Idaho Department of Environmental Quality
- Megan Ronk, Department of Commerce

## **Transmission Task Force Report**

Jackie Flowers briefly mentioned the draft outline for the proposed Electrical Transmission Task Force report. This reduction in report scope to electrical transmission will expedite the production of the Task Force report. Subsequent reports are expected to be written on natural gas transmission and petroleum-fuels transmission.

## **Other Business**

John Chatburn announced, for those interested; the 2013 Annual Meeting of the Western Governors' Association will be held on June 28-30 in Park City, Utah will feature keynote speaker T. Boone Pickens.

**Meeting adjourned at 12:16 p.m.**

## **Next Steps**

- The Idaho Energy Primer Update, ISEA Energy Fact Sheet, and the OER/ISEA informational brochure will be emailed to the Board for review. The Board has agreed to have comments back to Diane Holt, OER by COB on Friday May 17, 2013.
- The ISEA Energy Fact Sheet Task Force Guidelines will include themes for the fact sheets; the Communication and Outreach Task Force will meet and provide a proposed list of themes.
- Once the ISEA Energy Fact Sheets are completed facts will be taken from the compiled information to create Tweets for a new ISEA Twitter account.
- Place Kelly Pearce on the next ISEA Board meeting agenda to discuss ISEA supporting the Division of Building Safety in introducing the new Idaho Code to the legislators for the 2014 legislative session.
- Send a copy of the revised Transmission Task Force Report outline to the Board.