



State of Idaho Strategic Energy Alliance

Date: Monday, November 5, 2012

Time: 9:00 a.m. to 12:00 noon

Location: Idaho Public Utility Commission, 472 W. Washington St., Boise

The purpose of the Alliance is to enable the development of a sound energy portfolio for Idaho that includes diverse energy resources and production methods, that provides the highest value to the citizens of Idaho, that ensures quality stewardship of environmental resources, and that functions as an effective, secure, and stable energy system.

Meeting Objectives

This Board Meeting will discuss the addition of the Transportation Task Force to the Idaho Strategic Energy Alliance, update and status of the ISEA Guidelines and Procedures, Communication and Outreach, Conservation and Energy Efficiency Task Force Board assignment and the Baseload Report.

Meeting Agenda

- 9:00 - 9:05** **Welcome – Steve Aumeier**
- 9:05 – 9:15** **ISEA Awards Presentation – Steve Aumeier**
- Governor Otter’s ISEA Board of Directors Service Award
 - Carol Hunter and Russ Hendricks
- 9:15 – 9:45** **Conservation and Energy Efficiency Updates – Kevin Van Den Wymelenberg**
- Conservation and Energy Efficiency Task Force potential members
 - “Cost effective energy efficiency” - Board assignment
- 9:45 – 10:30** **Communications Updates – John Kotek**
- Communications Task Force potential members
 - Communication plan (speaker’s bureau, video, ISEA web site, and FAQs) development.
 - ISEA Fact Sheet, board discussion and approval
 - Idaho Energy Primer update
- 10:30 – 10:45** **Break**
- 10:45 – 11:15** **Baseload Report – Mark Stokes**
- Presentation of the Baseload Report to the Board members and feedback.

11:15 – 11:30 ISEA Governance Issues – *John Chatburn*

- Update and status of the ISEA Guidelines and Procedures
- ISEA Executive Order

11:30 – 11:50 Addition of the ISEA Transportation Task Force – *Steve Aumeier*

- Board discussion of scope for the Transportation Task Force members
- New Transportation Task Force members list

11:50 - Noon Other Business\Wrap Up and Adjourned

Board of Directors Meeting Minutes

ISEA Awards Presentation

Executive Board Chairman, Steve Aumeier presented resigning Board member, Russ Hendricks, Farm Bureau with an award from Governor C.L. “Butch” Otter for his outstanding contributions to the Idaho Strategic Energy Alliance during his years of service with the Idaho Strategic Energy Alliance.

Resigning Board member Carol Hunter, Rocky Mountain Power was unable to attend the meeting; Jeff Larsen, Rocky Mountain Power accepted a Governor’s award on Carol’s behalf.

Conservation and Energy Efficiency Update

Kevin Van Den Wymelenberg, Energy Efficiency and Conservation Task Force (EE&C) Chair gave his recommendations to the Board for potential new task force members; due to recent resignations and retirements from the task force. The Board discussed the additions and the modifications of the list of members, and the list was approved although the suggestion was made to also include one additional member to represent public power, which Kevin will do.

At a previous meeting, the ISEA Board of Directors requested the EE&C Task Force develop a short report to help define and address “cost effective energy efficiency”. The report would assist in the implementation of the 2012 Idaho Energy Plan energy efficiency recommendations, several of which specifically refer to “cost effective energy efficiency”. The draft report was presented to the Board by Kevin Van Den Wymelenberg who asked Ben Otto, EE&C Task Force member and main author of the report, to explain the approach the task force took to the board assignment.

Mr. Otto explained that the report focuses on cost effective energy efficiency from energy consumers (e.g., industrial, commercial, residential, and irrigators), energy providers and policy makers points-of-view. This is a complex question, with a lot of factors, but at a high level no matter what type of customer you are your perspective does not change, if you are using energy you might use it in different ways but you look at the problem similarly whether you are a homeowner or you run a business; how much money can I spend and how much money will I save. Different stakeholders participate by putting money in or by taking benefits out. That is the difference that matters when considering cost effective energy efficiency. Who are the stakeholders that are benefiting from putting money in and who are those that are getting benefits out.

The Board was pleased with the first draft of the report and significant discussion followed. The Board also suggested including information on public power perspectives, on the effects of innovation and on identification of barriers to actions for utilities. It was noted that the lens of benefits, costs, and risks continually shifts, changing what is or is not cost effective. Cost effectiveness is dynamic. An example is a recent Avista case study showing how the recent decrease in the cost of natural gas made many energy efficiency projects no longer cost effective. It was also noted that in some cases environmental benefits are difficult to quantify, but policy decisions can be made to call out how to define value. Board members were asked to review the draft report and provide any additional comments to Diane Holt by November 23, 2012. Diane will compile and forward Board comments to Kevin who will consider them in revisions to finalize the report by about mid-December.

Communications Update

John Kotek, Communication Task Force Chair gave the Board his recommendations for prospective new Communication Task Force members. In some cases, organizations were listed with specific names TBD (Idaho Power, Intermountain Gas, Simplot, ICUA, Idaho Technology Council, and BSU/Energy Policy Institute). In these cases the Board was asked for specific name suggestions for consideration. The Board approved the Communication Task Force with the names on the list. Additional names will be submitted to the Board for approval through email.

John and the Communication Task Force have been working on updating the ISEA web pages, FAQs, energy video clips, speaker request on the web site, 2012 Idaho Energy Plan summary, ISEA outreach tri-fold brochure, Idaho Energy Primer data and informational update, redesign of the ISEA web pages and Task Force report Fact Sheet template. John will send the update of the Idaho Energy Primer (text changes only) to the Board for comment. Significant discussion took place providing suggestions regarding the current task force activities.

Another possible activity John suggested as a means to raise the public energy IQ would be to create an ISEA Twitter account. Facts rather than opinions would be posted on the Twitter site. A listing of facts from the Energy Primer could be developed where, after Board approval, these facts would be individually "Twittered" over time. Also, announcements of upcoming events or reports could be communicated.

Steve Aumeier would like to know how many site hits the ISEA web pages currently receive. Diane Holt, OER will put a web report together to email to the Board members. It was suggested that the 2012 Idaho Energy Plan summary specifically mention what the plan is and what it is not since this information would be helpful to the public. With at least 35 new Legislators coming into the Legislature next session ISEA should look at how it can provide energy information to the legislators in a timely fashion. Providing them copies of an updated Idaho Energy Primer early in the session would be a meaningful way to provide information and give visibility to the ISEA.

Baseload report

Mark Stokes, ISEA Transmission Task Force Chair, presented the Baseload Task Force draft report to the Board for discussion.

The overall consensus was that on first glance the report had been well thought out. Several comments were made on additional information that should be added to the report. Since it is recognized that "Baseload" is not a completely accurate title for the content of this report (e.g., hydropower and geothermal electricity discussed in previous task force reports are also baseload resources), it was suggested that the introduction to the report properly frame what is included. It was also suggested that a section be added in the report on risk and opportunities for the future and on water usage by thermal technologies.

Mark will consider the Board's discussion and suggestions and make revisions to provide an updated draft report in the next couple of weeks or so. He will send the updated draft to Diane Holt, OER who will email it to the Board for their review and comments.

ISEA Governance Issues

John Chatburn, OER gave an update on the progress of the ISEA Executive Order and the ISEA Guidelines and Procedures document. OER is working on the ISEA Executive order revisions; although the order is not due for renewal until February, 2013 it is important to have the order in place before the Legislators come into session. The Executive Order is expected to be renewed and in place by mid-December. The Guidelines and Procedures document is being currently being reviewed by the Office of the Governor.

Addition of the ISEA Transportation Task Force

Steve Aumeier gave the Board an update on the addition of the ISEA Transportation draft scope and potential members for the task force. There was a suggestion to add someone from the Department of Commerce to the Transportation Task Force. Steve suggested final comments on the scope and selection of members be provided to Diane Holt in the next two weeks so that the scope can be finalized and members invited to participate by mid-December.

Other Business

Steve Aumeier announced that Jackie Flowers, Idaho Falls Power has accepted the ISEA Executive Board Chairman position. John Chatburn informed the Board that while Steve Aumeier, Idaho National Laboratory resigns his current Chair position that he plans to continue to serve as an ISEA Board member.

The Governor's office has approved Jackie Flowers appointment to the Chair and Jeff Larsen, Rocky Mountain Power as a new ISEA Board member; he replaces Carol Hunter, Rocky Mountain Power who resigned last spring.

Meeting adjourned at 12:06 p.m.

Next Steps

- John Kotek will send the Idaho Energy Primer update to Diane Holt for distribution to the Board for their comments and edits.
- John Kotek will provide names for remaining Communications Task Force members for Board consideration and email approval.

- Mark Stokes will make Board suggested additions to draft Baseload report and send an updated draft report to Diane Holt, OER in about two weeks so that she can distribute it to Board members for review and comment.
- The path forward for the ISEA Transportation Task Force scope and proposed membership will be emailed to the Board members for review; has comments returned to Diane Holt, OER by November 23, 2012.
- Send letters of Board appointment to Jackie Flowers and Jeff Larsen.
- Diane Holt, OER will compile a report on how many site visits the ISEA web pages are currently receiving and send it to the Board.